

APPLICATION FOR ADMISSION

PARIS
PHOTO

2 0 1 0

Please return the completed
form before March 16th, 2010:

REED EXPOSITIONS FRANCE
PARIS PHOTO
Tour Vista
52,54 Quai de Dion Bouton
CS 80001 - 92806 Puteaux Cedex
France

 Reed Expositions

18 - 21 November 2010
Le Carrousel du Louvre
Guest of honour: Central Europe
www.parisphoto.fr

APPLICATION FOR ADMISSION

GENERAL INFORMATION:

ADMISSION POLICY:

In order to be eligible to apply for participation in Paris Photo, a minimum of 2 or 3 years of existence is required for any gallery, as well as an annual exhibitions programme. Only galleries chosen by the selection committee are authorized to exhibit in **Paris Photo 2010**.

In order to arrive at the best possible selection of galleries, the selection committee conducts thorough examination of all applications. To this end, a detailed file is required from all applicants.

The deadline for submissions is March 16th, 2010.

To be considered, applications must include the following:

- completed, dated and duly signed application form
- A description of your project for Paris Photo 2010 including:
 - presentation of your specific project (thematic show, group show or solo show)
 - choice of artists with their biographies and works to be displayed
- if you did not participate in the previous Paris Photo editions, a short history of your gallery

Please submit the presentation of your project for Paris Photo 2010 on a Word file by post on a Cdrrom or by email to veronique.prugnaud@reedexpo.fr

Avoid sending catalogues or original prints. Reed will not be held responsible for any loss or deterioration to material.

NB:

Only application accompanied by an exhaustive description of the exhibition project for Paris Photo 2010 will be taken into consideration.

The selecting committee meeting will take place on **March 29, 2010**. Beyond this date, applications received for 2009 will not be accepted.

All changes in your programme must be previously approved by the committee members. Changes cannot be accepted after 30 June 2010.

IN WHICH OF THE FOLLOWING PERIODS DOES YOUR GALLERY SPECIALIZE:

- 19th century modern contemporary

BOOTHS COME WITH:

- Partitions covered in white brushed cotton fabric. Partition height: 3 metres
- Set of spotlights (daylight)
- 1 booth sign
- Parquet floor

BOOTH DIMENSIONS

There are 4 sizes for gallery booths:

- 21.25 m² (only for galleries in the Statement sector)
- 25 m²
- 35 m²
- 50 m²

Booths for booksellers and publishers:

- 6 m² 10 m²

PAYEMENT

The payment schedule is mandatory for all confirmed participants:

- 1st 30% deposit before 1st June 2010
- 2nd 30% deposit before 30 July 2010
- Balance due before 30 September 2010

We remind you that the deposit invoices will be send as soon as you have made your payment.

INFORMATION :

For further information concerning your application for admission, please contact:

Véronique Prugnaud :

Tel : +33 (0) 1 47 56 64 74 – Fax : +33 (0) 1 47 56 64 78

E-mail : veronique.prugnaud@reedexpo.fr

Place

Le Carrousel du Louvre

99, rue de Rivoli, 75001 Paris

Dates & Hours

Set-up

Tuesday 16 November, 8.30 am to 8.00 pm
(booth delivery at 10.00 am) and
Wednesday 17 November, 8.00 am to 12 noon

Trade afternoon

Wednesday 17 November, 2.00 pm to 7.00 pm

Opening night

Wednesday 17 November, 7.00 pm to 10.00 pm

Open to the public

Thursday 18 November, 10.00 am to 8.00 pm
Friday 19 November, 10.00 am to 8.00 pm
Saturday 20 November, 10.00 am to 8.00 pm
Sunday 21 November, 10.00 am to 7.00 pm

Breakdown

Sunday 21 November, 7.30 pm to 11.30 pm

Selection committee

honorary member: **Harry H. Lunn †**

Guido Costa, Turin

Howard Greenberg, New York

Edwynn Houk, New York

Tim Jefferies, Hamiltons, London

Priska Pasquer, Cologne

Françoise Paviot, Paris

Timothy Persons, Taik Gallery, Helsinki

Renos Xippas, Paris/Athènes

Paris Photo team

Jean-Daniel Compain, Reed Exhibition's General Manager &
Paris Photo Fair Manager

Fair management:

Guillaume Piens, Deputy Fair Manager

Véronique Prugnaud, Exhibitors relations

Diane Amiel, VIP Manager

Communications and partnerships:

Catherine Vauselle, Director of Communications and Partnerships

Claire Poisson-Quinton, Communication and Media Coordinator

Domitille Nau, Publishing Manager

Logistics:

Elodie Mars, Logistics Manager

Sales Administration Manager:

Silvana Feltrin Garnier

Technical department:

Laetitia Olive, Technical Director

Hervé Druart, Technical Manager

Reed Expositions France / Paris Photo

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